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## MEDIA ALERT

### **DUNMORE Vice President John Jordon to Speak on Reducing Solar Energy Costs**

*Presentation During Renewable Energies Integration Virtual Summit 2011 will Describe Strategies for Reducing Solar Module Manufacturing Expenses*

**Bristol, Pa., July 26, 2011** – Solar technology providers have the tools to reduce the cost of solar energy and make it grid-competitive, [DUNMORE Corporation](http://www.dunmore.com) Vice President John Jordon will tell the audience during Renewable Energies Integration Virtual Summit on July 27. Jordon's presentation will focus on the need for reducing manufacturing costs to drive down the cost of solar energy.

"For years the solar industry has relied on solar module efficiency improvements to bring down the price of solar energy," Jordon says. "However, if the focus continues to be exclusively on efficiency we're only attacking half of the problem. Manufacturing costs have to decline as efficiency improves for solar to be cost-competitive with fossil fuels and other renewable energy sources."

Jordon's presentation will include strategies for reducing costs, illustrated with examples from DUNMORE's [FastCert™](#) program and other customer engagements.

**WHO:** John Jordon, Vice President, DUNMORE Corporation

**WHAT:** Presentation on reducing the cost of solar modules at Renewable Energies Integration Virtual Summit

**WHEN:** July 27, 2011, 3:00-3:30 p.m.

**WHERE:** <http://www.smartgridobserver.com/index-revs.htm>

### **About DUNMORE**

DUNMORE Corporation is one of the world's top engineered and laminated film companies. DUNMORE offers film conversion services such as coating, metallizing and laminating along with contract film manufacturing. DUNMORE produces coated film, metallized film and laminating film substrates for the photovoltaic, graphic arts, packaging, aerospace, insulation, surfacing and fashion industries. DUNMORE is privately held, ISO 9001:2008 and OSHA VPP Star certified. For complete information on DUNMORE's products, services and industries served, please visit DUNMORE's website <http://www.dunmore.com/>.

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